

28

EUROPEAN FILM FESTIVAL IN LEBANON

POSTER CONTEST
CALL GUIDELINES



Funded by the European Union

**METRO
POLIS**
يَنَمَا مِتْرُوبُوليس
Art Cinema

INTRODUCTION

The European Film Festival in Lebanon, organized by the European Delegation in Lebanon and the Member States of the European Union, in partnership with the Metropolis Association, is launching a **public call targeting artists, graphic designers, illustrators, poster designers and photographers to create the poster of the 28th European Film Festival.**

The winning visual design will be used as the Official Poster of the festival, and will be featured on all of the festival's promotional materials.

The winning artist will receive a prize of USD 1,000.

ABOUT THE EUROPEAN FILM FESTIVAL

The European Film Festival, today in its 28th edition, has become one of the most awaited events for the cinema-going audience in Lebanon, and has played a pivotal role in providing access for the public to preview the latest European film productions, which rarely have any other chance of screening in a regular commercial cinema hall. The festival for example has traditionally been a platform to present films from European countries not represented in the actual cinema circuit, and to show on the big screen restored masterpieces of European cinema, subsequently inspiring upcoming Lebanese talents.

In recent years the festival annually has attracted at least 13,000 people.

WHO CAN PARTICIPATE

The competition is open to individual artists, graphic designers, illustrators, poster designers and photographers under the age of 35, interested in film, and residing in Lebanon. Each participant can submit only **one (1)** creative poster proposal.

All proposals must be submitted electronically by **midnight, July 16, 2023** with a brief narrative description (maximum half a page).

DEADLINE FOR SUBMISSION JULY 16, 2023

PRIZE

The winning artist will receive a prize of USD 1,000 and will be credited on all Festival material.

USE

The winning artwork will be featured in communications and publicity promoting the 28th European Film Festival in Lebanon.

GUIDELINES

- All submissions must be original and created specifically for the 28th European Film Festival in Lebanon.
- Artwork recommended size: 28x44cm
- The artwork should include the following text:



28th EUROPEAN FILM FESTIVAL IN LEBANON

Festival du cinéma européen
مهرجان السينما الاوروبية

September 2023

For more information
@EUinLebanon

- The artwork must include the emblem of the European Union. The emblem can be downloaded at https://ec.europa.eu/info/resources-partners/european-commission-visual-identity_en
- Format required for pre-selection: .JPG, .JPEG, .PNG or .PDF file, no smaller than 1MB and not larger than 5MB.
- A jury composed of representatives of the European Union, EU Member States and Metropolis Association will review all submissions and select the winning entry. The proposals will be assessed based on the following criteria: creativity, originality, innovation, integration of the cinema concept.
- The winner must deliver the artwork in its original, useable high-resolution file (in layers or vectors) as well as the font(s) used.
- Design and format adjustments may be necessary and applied by the Festival organizers to use the winning artwork on different types of communication material (e.g. digital versions, banners). The winner consents to the Festival making any necessary adaptations.
- The winning artwork will be announced by August 2023 on the Festival's website and by individual contact.
- The European Union and the festival organizers and their suppliers hold the right to reproduce the winning artwork in full or any detail thereof in the framework of communication activities promoting the festival, including but not limited to in posters, brochures, publications, websites, social media, banners, on-line ads, press releases.

HOW TO APPLY AND IMPORTANT INFORMATION TO APPLICANTS

- All applications should be submitted via [this entry form](#).
- Please note that by joining the contest, you agree with the competition guidelines. Your entry cannot lead to abusive, harassing, pornographic content. Your entry does not infringe upon the rights, trademarks or any other intellectual property rights of any third person or entity.
- Your entry must be an original artwork; any complaint that may arise on the authenticity of the work should be your sole responsibility to prove the authenticity of the artwork submitted.

Thank you, and good luck!

For any additional inquiries, please contact info@metropoliscinema.net