## 29<sup>TH</sup> EUROPEAN FILM FESTIVAL IN LEBANON

# POSTER CONTEST CALL GUIDELINES





Funded by the European Union

#### INTRODUCTION

The European Film Festival in Lebanon, organized by the European Delegation in Lebanon and the Member States of the European Union, in partnership with the Metropolis Association, is launching a public call targeting artists, graphic designers, illustrators, poster designers and photographers to create the poster of the 29th European Film Festival.

The winning visual design will be used as the Official Poster of the festival, and will be featured on all of the festival's promotional materials.

### **ABOUT THE EUROPEAN FILM FESTIVAL**

The European Film Festival, now inits 29 the dition, has become one of the most awaited events for the cinema-going audience in Lebanon, and has played a pivotal role in providing access for the public to preview the latest European film productions, which rarely have any other chance of screening in a regular commercial cinema hall. The festival for example has traditionally been a platform to present films from European countries not represented in the actual cinema circuit, and to show on the big screen restored masterpieces of European cinema, subsequently inspiring upcoming Lebanese talents.

In recent years the festival annually has attracted at least 13,000 people.

#### WHO CAN PARTICIPATE

The competition is open to individual artists, graphic designers, illustrators, poster designers and photographers interested in film, and residing in Lebanon. Each participant can submit only **one (1)** creative poster proposal.

All proposals must be submitted electronically by midnight, March 9, 2025 with a brief narrative description (maximum half a page).

#### DEADLINE FOR SUBMISSION **MARCH 9, 2025**

#### PRIZE

The winning artist will receive a prize of USD 1,000 and will be credited on all Festival material.

#### USE

The winning artwork will be featured in communications and publicity promoting the 29<sup>th</sup> European Film Festival in Lebanon.

#### **GUIDELINES**

- All submissions must be original and created specifically for the 29<sup>th</sup> European Film Festival in Lebanon.
- Artwork recommended size: 28x44cm
- The artwork should include the following text:



### 29th EUROPEAN FILM FESTIVAL IN LEBANON

Festival du cinéma européen مهرجان السيما الاوروبية

30 April—11 May 2025

#### For more information @EUinLebanon

- The artwork must include the emblem of the European Union. The emblem can be downloaded at https://ec.europa.eu/info/resources-partners/ european-commission-visual-identity\_en
- Format required for pre-selection: .JPG, .JPEG, .PNG or .PDF file, no smaller than 1MB and not larger than 5MB.
- A jury composed of representatives of the European Union, EU Member States and Metropolis Association will review all submissions and select the winning entry. The proposals will be assessed based on the following criteria: creativity, originality, innovation, integration of the cinema concept.
- The winner must deliver the artwork in its original, useable high-resolution file (in layers or vectors) as well as the font(s) used.
- Design and format adjustments may be necessary and applied by the Festival organizers to use the winning artwork on different types of communication material (e.g. digital versions, banners). The winner consents to the Festival making any necessary adaptations.
- The winning artwork will be announced by April 2025 on the Festival's website and by individual contact.
- The European Union and the festival organizers and their suppliers hold the right to reproduce the winning artwork in full or any detail thereof in the framework of communication activities promoting the festival, including but not limited to in posters, brochures, publications, websites, social media, banners, on-line ads, press releases.

#### HOW TO APPLY AND IMPORTANT INFORMATION TO APPLICANTS

- All applications should be submitted via this entry form.
- Please note that by joining the contest, you agree with the competition guidelines. Your entry cannot obtain abusive, harassing, pornographic content. Your entry does not infringe upon the rights, trademarks or any other intellectual property rights of any third person or entity.
- Your entry must be an original artwork; any complaint that may arise on the authenticity of the work should be your sole responsibility to prove the authenticity of the artwork submitted.

Thank you, and good luck!

For any additional inquiries, please contact info@metropoliscinema.net